

Manage.

Website Content Management System (CMS)

About Our CMS.

The Technology Solutions Content Management System (CMS) is everything your credit union needs to manage your site, and more. This robust system was designed specifically for the credit union industry and enables you to create, move and edit pages. You can even manage your rates, schedule when changes are published and upload files to use on your site.

Our CMS is feature-rich and flexible and lets you have nearly any graphic design you want, allowing different designs on different areas on your site. Plus, you can manage several different sites from the single CMS. Technology Solutions also offers numerous plug-in modules like polling, ad management and more.

Benefits of the CMS

Only the Technology Solutions CMS puts you in command of your site like this:

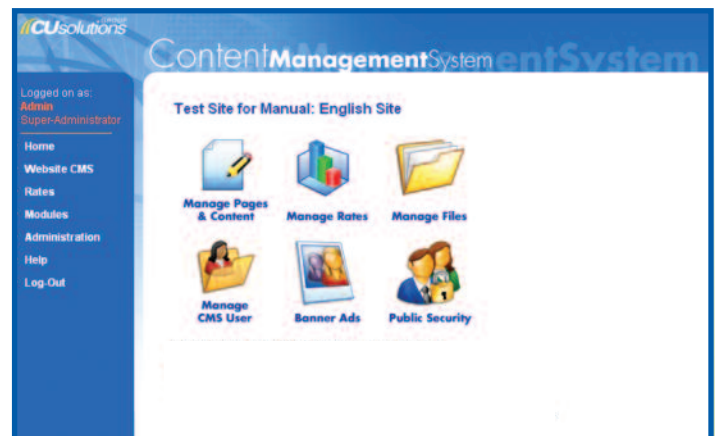
- Create your site to deliver information the way you want
- Control almost every aspect of your site
- Transform your site into a progressive member communication tool
- Change your site to stay competitive

Standard Features.

All of the following features come standard with our CMS to help you build the site you want.

File and Page Features

- **Visual/WYSIWYG (What You See is What You Get) Content Editor** – This editor has editing tools similar to Microsoft Word® like cut, paste, bold, bullets and more.
- **Add and Delete Pages** – Our CMS has the flexibility to meet the needs of any size website project and can easily grow with the site for years to come by simply adding more pages. We have packages for any size site.
- **Add Pages to Site Page Index** – Users with “add a page” rights can add pages onto the site page index – letting you build your site quickly.
- **Show or Hide Pages in Navigation** – If your navigation is getting too long, you have the option to not include pages.
- **Activate or Deactivate Pages** – Instead of deleting a page, you can deactivate it, making it available if needed.

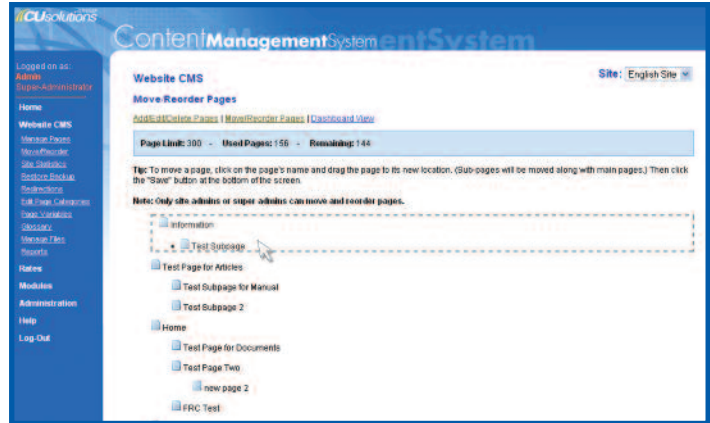


Manage your website through our Content Management System



Website Content Management System.

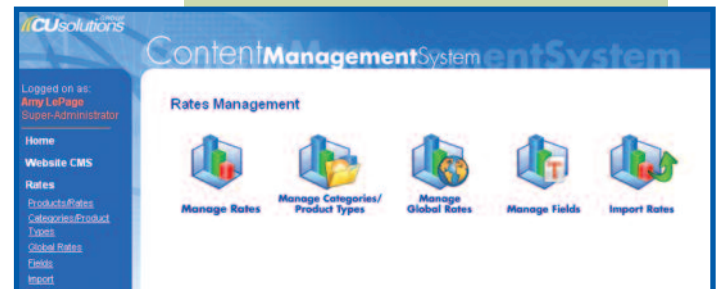
- **Reorder Pages** – Change the order of your pages in your navigation.
- **Move Pages or Sections** – We make it simple to relocate Web pages or an entire section.
- **Restoring Pages** – You have the ability to revert to a previous version of a page from backup.
- **Sub-Page Generator** – An easy way to create text links to a sub-page or section.
- **Page Templates** - If you want different sections of your site to have a different look, our page templates can be used on a per-page basis.
- **Add/Delete Files and Graphics** – You can upload document files or graphics from your system to put on your site. This includes compliance-related logos like NCUA and Equal Housing Lender.



Change the order in which pages are listed

Site Management Features

- **Manage Files** – It's a snap to rename, copy or move files. If you have secure files, you can assign group rights access to a folder and all files you put into that folder.
- **Add and Remove Sections** – Stay ahead of current or obsolete information by adding or deleting sections.
- **Automatic Menu/Navigation Generation** – As you build your site, a text-based menu/navigation is also generated – saving you time.
- **Automatic Site Map Generation** – A text-based site map is also generated as you build your site.
- **Rate Management System** – We let you manage your rates from one easy location. Our CMS lets you create categories, update rate information and publish them either right away or at a designated time. With global rates, you can base rates off a specific rate, like the Prime Rate. You can also publish the rates anywhere that you've placed the rates categories on your site, including the home page.
- **Manage Users** – You have control over who has access to your CMS, what pages users can get into and their level of access: view, edit, publish and delete.



Manage rates from one location...and display your rates on any page

- **Manage Global Settings** – Whether you want to change your site’s name or change text for external link warnings – you can do it all here.
- **Synchronize Content** – A great feature if you have information that applies to more than one area of your site like listing office closings. You’ll only need to make changes once.
- **Notification of Page Updates** – Your CMS users can get notified if someone has made updates to your site. You assign notifications to users per page and they’ll get emailed if someone saves, publishes or schedules any updates to your site.

Content Control Features

Technology Solutions realizes that it’s one thing to be able to enter content onto your site, but being able to have control of your content is vital. We have several content control tools and options so your site will reach its full potential.

- **Publishing** –When publishing content on your site you can save changes and preview it, publish it immediately or schedule a date and time to publish it later.
- **Updates** – Our CMS is designed to make it easy to update page names and content quickly.
- **External Link Warnings** – This option lets you inform visitors that the link they clicked on is sending them to an external site. They can proceed or cancel the action.
- **Third-party Links** – You can add links to business partners or associations.
- **Headlines** – Your site will come with preset headline font options when building your content. This gives your site a professional and consistent appearance.
- **Adding Video** – Many websites are effectively using videos on their site. Our CMS makes adding video a simple process.
- **Site Search** – We include a search engine with every site. This makes it easy for visitors to find the information they need. Search content is based on the HTML and text-based content on your site in addition to metadata and text found in PDF documents.
- **Sidebar Content Module** – A quick and easy way to add text, links and graphics to the sidebar regions on your site. This module is as easy to use as our text editor and can be found in the administration area of the CMS.
- **Related Links Module** – Link associated content, like files or internal and external Web pages, without adding pages to your site with this convenient module. You can create categories for your links, reorder the links within the categories and put the related links anywhere you want on your site. Categories also make it easy to edit the links themselves. Once you edit a link in one place, the change occurs in that link throughout your site.
- **Page Categories** – You can assign Web pages to specific categories, adding lists of all pages in a category to any page.
- **Electronic Forms** – Technology Solutions gives you a Contact Us form for visitors to fill out. Their questions and/or comments are sent to a predetermined email address. Additional forms are available and can be quoted separately.

Website Content Management System.

Search Engine Optimization (SEO).

To help you ensure your site takes full advantage of SEO, we offer these standard features:

- **Metadata and Keywords** – Everyone is looking to improve SEO on their websites. To do this, you can add metadata and keywords to every page on your site. These are words and phrases search engines like Google look for when someone is searching online. Using your credit union name, location and industry keywords will make your site easier to find.
- **Site Usage Statistics** – If your credit union is serious about attracting potential members to your website, then effectively utilizing Google Analytics is a must. It tracks your visitors: where they've come from, what pages they frequent and what keywords they use to find you.

Optional Features.

We have numerous optional features you can add to give your site more functionality and interactivity. Ask your Business Consultant how these features can enhance your site and its ability to serve your members.

Ad Banner Management System

The Ad Banner Management System is a great way to place ads on the top and the sides of your site. Where your ads are placed depends on the overall layout of the site. Ad banner features:

- Ads can be placed on specific pages or the whole site
- Ads are assigned to groups
- Ads can be assigned to multiple groups
- Groups can be assigned to pages. This lets you target market based on products and where your visitors are on the site such as auto loan ads being placed on your loans page
- For each ad banner module you purchase, you receive the development of 5 static banners
- You can set an end date for each banner, so it will automatically “drop off” your site.



Manage your ads from one location with the Ad Banner Management System

Optional Modules.

Technology Solutions has several different modules you can add to your site. If you have more than one module, you can put them in any order you wish on the site – the choice is yours. Depending on your site’s design, you may have some modules already programmed to appear in certain areas of your site that cannot be changed.

Article Module

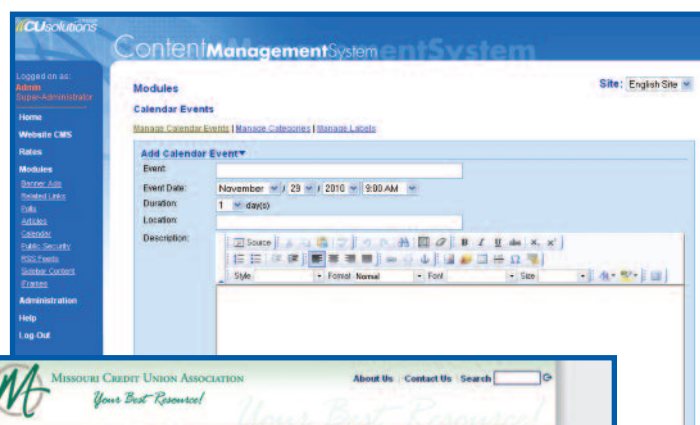
Article modules are a great way to keep your site content fresh. They enable you to:

- Create categories and assign articles to one or more categories like Press Releases, Message from the CEO, Announcements etc.
- Display a listing of the articles on the sidebar of your site
- Display a listing of the articles in the content area of your site
- Write a short description of the article to show on your main page
- Assign a start and end date for the article life or select “always display”
- Open the article in a new window
- Link to an external news service
- Link to PDFs or other files
- Enter an article once and assign it to several categories. This is a useful and easy way to have a single article appear on different pages.

Calendar of Events Module

Keep your members informed of upcoming events at your credit union. You can:

- Apply any event to multiple categories; you define the categories and the categories are unlimited
- Display the events in the sidebar on your site and select how many days you want the event to appear (if the design of your site allows)
- Display the events within your site’s content as either a list or a calendar. Users can change the time range or category displayed
- Limit the number of events that show at one time
- Determine a date range during which the events should display
- Duplicate a calendar event
- Enter a text-only event—great for holidays and other events that need to be mentioned, but don’t need to be clickable



Easily add and edit new events with the Calendar of Events Module

Classified Module

Have a dedicated area to list any items your credit union or its members may have for sale, complete with descriptions and images.

You can:

- Define different types and categories of items to list, like job openings or used vehicles
- Add individual items to be listed
- Upload graphics in a specified format like a JPEG—and the system will automatically resize the image to the designated size
- Schedule when items are listed and when they “drop off”
- Review and approve or reject items submitted by members via the website

Members can:

- Browse or search classified items on your website
- Create an account where they can save preferences, favorite listings, alerts and more
- Upload graphics in a specified format like a JPEG—and the system will automatically resize the image to the designated size
- Respond to any items of interest based on their type (e.g., send an inquiry e-mail for used vehicles, submit a resume for an open position)
- Submit items to be listed—and even set up for submissions to require admin approval

iFrames Module

iFrames are used to place a "frame" inside of your Web page. It gives a visitor access to a specific part of another site. An iFrame is its own window and can operate independently of the window that it's in.

Page Commenting Module

This module lets you accept comments from any visitors to your site, making it more interactive. The module lets you set the parameters for accepting comments, delete comments at any time, and monitor the comments. You can also offer page commenting in a password protected area on your site as well.

Polls Module

An interactive, fun and simple way to learn more about your members. You can:

- Post a single question with a multiple choice answer
- Include up to 10 answers
- Post as many unique polls as you want
- Have different polls on different pages
- Choose whether to show the results display on your site (results can always be viewed in the administration area)
- Link a poll to a website page to cross-sell your products and services
- Be assured that people can only answer a particular poll once, thanks to this cookie-based module

Public Security Module

Password protect certain areas of your site, like for board members or staff, with the Public Security Module:

- Create multiple groups and assign users to one or more groups; such as affiliated credit union and board members.
- If someone clicks “I forgot my password” the system will automatically e-mail their password to them.
- If someone clicks “Request password” this function checks to see if the person is in the system. If they are, they’re sent an e-mail with their log-in information. Password approval can be either manual or automatic. Manual means an administrator will approve or deny the password request. Automatic means all password requests are handled automatically.
- Secure users receive one password for all secure areas and only need to enter it once to access all protected areas.



Add groups and users and assign rights with the Public Security Module

RSS Feeds Module

RSS (Rich Site Summary) Feeds can be inbound or outbound. Adding inbound feeds to your site enables you to pull news and additional information from other websites. Outbound feeds let other people place information from your site onto theirs.

About Us.

CU Solutions Group

CU Solutions Group helps its customers serve, grow and build financial strength by offering solutions that manage strategies pertaining to technology, marketing, membership enhancements and performance management.

Technology Solutions

Technology Solutions is a full-service technology company with solid expertise in Web, mass media, digital, data, programming and more. We help our clients leverage these tools to provide them with unparalleled access to all the resources they need to grow their organization from one source—Technology Solutions.

We are an SAS 70 certified and credit union-owned company that has been serving hundreds of credit unions and credit union organizations nationwide, and their technology needs, since 1996. We worked with an auditing firm to achieve SAS 70 Certification as a result of our commitment to the needs of our clients and efforts to manage our systems securely and effectively.

Technology Solutions offers:

- Web Design & Development
- Financial Education Content
- Automated Applications
- Member Communication Tools

For more information:

To learn more about Technology Solutions and our quality products and services, please:

- Visit www.cusolutionsgroup.com
- Call your Business Consultant at 800.262.6285
- E-mail info@cusolutionsgroup.com